

## NATIONAL RESTAURANT ASSOCIATION OF INDIA

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NRAI / 2-12

06 May 2020

To, The Commissioner Department of Excise, Entertainment & Luxury Tax Govt. of NCT of Delhi Vikas Bhawan New Delhi – 110002 Email: <u>cexcise@nic.in</u>

## SALE OF LIQUOR FROM RESTAURANTS IN VIEW OF COVID-19

Dear Sir,

1. Greetings from National Restaurant Association of India. NRAI is the Indian Restaurant Industry's leading Association. Founded in 1982 and headquartered in Delhi, we are the voice of the restaurant industry representing the interests of 5,00,000+ restaurants pan India. The restaurant industry, with an annual turnover of ~ INR 4 Lakh Crore is the third largest after retail and insurance in the service segment, providing direct employment to over 7 million Indians.

2. At the outset we would like to thank the Government for its proactive steps in combating the COVID-19 pandemic, including the latest lock down measures in the entire country. However, the extended closures have had a severe negative impact on the restaurant industry, leading to an existential crisis and putting into question our very survival.

3. In the current scenario of lockdown 3.0, the government has eased some restrictions including opening of liquor shops. However, going by live media reports, the situation on ground related to enforcement of social distancing norms at these liquor shops have taken a hit. This situation always carries the risk of revival of the pandemic, thereby negating all the previous good efforts of the Government.

4. In view of the above, we would like to put up the following suggestion related to re-starting revenue flow.

(a) The restaurant license holders are holding stocks which have been locked up since the start of the pandemic. Some of these stocks may also expire, leading to a total loss.

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PRATIK POTA CEO Jubilant FoodWorks Ltd. Hony. Secretary

NITIN SALUJA Founder Chaayos Sunshine Teahouse Pvt. Ltd. Hony. Jt. Secretary

MANPREET SINGH Director K S Hotels Pvt. Ltd. Hony. Treasurer

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(b) It is therefore suggested that restaurants be permitted to sell these stocks – both directly through their own staff and the delivery route ie Swiggy Zomato etc. This will ease off the rush at other liquor stores; make social distancing possible; and also ensure that the resupply orders will kick start the revenue stream.

5. It is reiterated that in the present scenario, the above suggestion will be a win-win situation for all stakeholders while strengthening our efforts to fight this pandemic. We once again request you for your kind consideration and immediate favourable action on the above suggestions, for which we will be ever grateful. Thanking You,

Sincerely,

Amt

Amit Arora Chapter Head – Delhi NRAI Tel: +919999040000

<u>Copy to</u>: Hon'ble Chief Minister Govt. of NCT of Delhi Delhi Secretariat IP Estate New Delhi – 110002 Email: cmdelhi@nic.in